



Interzoo Sustainability Award 2026

Submission form

Important note

Before completing the form, download and carefully review the [Guiding Principles](#).

Provide a concise summary of your initiative in English by completing the fields below. Submit the completed entry form together with any optional supporting materials via email to contact@interzoo-sustainability.com by 28 February 2026.

Ensure that all information submitted is complete and accurate. Late or incomplete entries may not be considered.

Applicants are encouraged to be transparent about both successes and challenges. The jury values credible data, honest reflection on trade-offs, and clear plans for scaling impact. All documents will be treated confidentially and will be made available exclusively to the jury for evaluation purposes.

Should you have any questions, please reach out to Ms. Lauren Zuber at contact@interzoo-sustainability.com.

Company and contact details

Company name	Company address	Company website	
Company type			
<input type="checkbox"/> Brand	<input type="checkbox"/> Retailer	<input type="checkbox"/> Manufacturer	
<input type="checkbox"/> Ingredient or packaging supplier	<input type="checkbox"/> Service provider	<input type="checkbox"/> Start-up	
	<input type="checkbox"/> NGO	<input type="checkbox"/> Collaborative consortia	
Contact person for clarifications			
Name:	Job title:	Email:	Phone:








Executive summary

Initiative title
Which organisation(s) lead and are responsible for its implementation?
Please provide a short description of the initiative (Recommended length: 150 words):
When was the initiative launched or implemented? Please indicate the start date and, if applicable, the current phase or duration.
Which partners are involved in the initiative?
Why is this initiative transformational for the sector?



Aim of the initiative

<p>How is the initiative embedded in your core business strategy and operations? Explain how it goes beyond a one-off CSR activity and describe the level of senior leadership ownership, governance, and long-term commitment supporting the initiative.</p>		
<p>What sustainability challenge or goal does your initiative address? Select one or more UN Sustainable Development Goals (SDGs) to which your initiative or business solution contributes and explain the relevance.</p>		
SDGs	Applicable	Explanation (if applicable)
 <p>1 NO POVERTY</p>	<input type="checkbox"/>	
 <p>2 ZERO HUNGER</p>	<input type="checkbox"/>	
 <p>3 GOOD HEALTH AND WELL-BEING</p>	<input type="checkbox"/>	
 <p>4 QUALITY EDUCATION</p>	<input type="checkbox"/>	
 <p>5 GENDER EQUALITY</p>	<input type="checkbox"/>	



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SDGs	Applicable	Explanation (if applicable)
6 CLEAN WATER AND SANITATION 	<input type="checkbox"/>	
7 AFFORDABLE AND CLEAN ENERGY 	<input type="checkbox"/>	
8 DECENT WORK AND ECONOMIC GROWTH 	<input type="checkbox"/>	
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	<input type="checkbox"/>	
10 REDUCED INEQUALITIES 	<input type="checkbox"/>	
11 SUSTAINABLE CITIES AND COMMUNITIES 	<input type="checkbox"/>	
12 RESPONSIBLE CONSUMPTION AND PRODUCTION 	<input type="checkbox"/>	
13 CLIMATE ACTION 	<input type="checkbox"/>	
14 LIFE BELOW WATER 	<input type="checkbox"/>	



What were the key design choices?

How were barriers and trade-offs managed?

Effect and impact

What measurable results have been achieved?

Provide data and evidence (e.g., footprint reductions, material changes, improved sourcing, waste avoided, health/well-being outcomes, consumer uptake, economic viability). If measurement is early-stage, describe the method and interim results.



Future outlook and scalability

How will the initiative evolve?
What is the plan to scale, replicate, or deepen impact over the next 2–3 years?
What additional enablers are needed?



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Learnings for the industry

How can this initiative help drive broader sustainability transformation across the pet industry?

Supporting materials

Please list all optional documents that are attached to your application:	
Document type	Number of files and name
Videos (website/download link or mp3 file)	
Images	
Certificates	
Datasets	
Product sheets	
Links	
Other	

Confirmation and digital signature

By submitting this form, I confirm that the information provided is accurate and that I am authorized to submit on behalf of my organization. All materials will be treated confidentially and reviewed only by the jury.

I agree and confirm the above statements.

Date	Signature
	Typing your name or checking the box serves as a digital signature.